



FIBRE BOX ASSOCIATION

# Membership Report

Rachel Kenyon  
Fibre Box Association



# FBA MEMBER BENEFITS

- 3 core areas of member benefits – data services, networking, issue management



### FBA Statistics: Insight to Action.

FBA compiles the most complete and useful statistical information available anywhere about the corrugated industry. Members continually name these statistics as a principal reason for belonging to FBA – because the more you know about the industry, the better you are able to compete within it. Statistics available to FBA members include:

- **U.S. corrugated industry shipments** according to numerous metrics.
- **Economic data** that provides important insights to the market fluctuations in corrugated production and sales.
- **Labor information** including wages, benefits and policies offered by other companies in the industry.
- **Benchmarking data** on key performance indicators and operating ratios.
- **Productivity and waste statistics** to help you compare your own company's efficiency against others'.
- **Injury and illness statistics** for the industry.

Compare your own company's performance against others in your region, and across the country and world. Use key performance indicators to benchmark your own company's success. Members agree that this kind of information is critical to growing and improving their businesses and meeting ISO compliance requirements.

*"I can't afford to make bad decisions. With the data and information I receive from FBA, I have the tools to help me make the best decisions for my company and its operations."*

President/Chief Executive Officer, Regional Independent Corrugator and Sheet Plant Group (FBA member since 1953)



### FBA Knowledge Network: Together We Win.

FBA participation allows members to interact with industry peers from integrated and independent companies to learn from one another about best practices, and to share challenges and ideas. As co-sponsors of the **International Corrugated Packaging Foundation (ICPF)**, FBA members also help educate and attract new talent into our industry.

- FBA sponsors popular events where members find a variety of business benefits while getting to know each other in off-site venues.
- **The FBA Annual Meeting** offers speakers and discussions on current business issues, committee meetings and social events.
- **Independent Sheet Plant Operators Workshop** brings together companies from all over the U.S. to participate in roundtable discussions.
- **Independent Corrugator Executive Conference** includes a workshop session, speakers and a tour of an industry facility in a concise, 24-hour format for busy executives.

Since FBA members represent 95 percent of total U.S. corrugated production, networking with them provides you maximum exposure to industry leaders. Active members agree they're more competitive in business because of what they learn from networking with other FBA members.

*"I return from FBA meetings outfitted with information on equipment, products and markets to help me with capital decisions and the day-to-day running of my business."*

President, Independent Sheet Plant (FBA member since 2003)



### FBA Committees: Corrugated United.

**Standing Committees**  
The work of FBA standing committees benefits individual companies by bringing together the knowledge, resources and expertise of numerous companies, large and small. The information shared in these committees establishes industry positions on issues of interest and helps members make better decisions.

- Accomplishments and initiatives include:
- **Data Services Committee** – creating FBA's new **automated data warehouse** to generate faster and more accurate output for FBA statistical reports and surveys.
  - **Safety and Health Committee** – helping members create a safer workplace.
  - **Technical Committee** – advised content for the **Fibre Box Handbook**, the ultimate reference for customers, designers, buyers, engineers, marketers and students. Also designed the **Hazardous Materials Packaging Training Program** to help plants meet hazmat training regulations at a low cost.
  - **Environmental Committee** – successfully petitioned the FDA to exempt packaging manufacturers from the **Bioterrorism Act**.
  - **Independent Membership Committee** – providing independent member companies' perspective on programs and services.

*"It doesn't matter how large or small your company is. FBA's committee work has protected industry demand, and that benefits everyone."*

President, Independent Corrugator Group (FBA member since 1969)

*"The work done by FBA's committees helps me solve my customers' problems. Also, by getting my employees involved in the committees, I am strengthening their knowledge of the industry and helping them do their jobs better."*

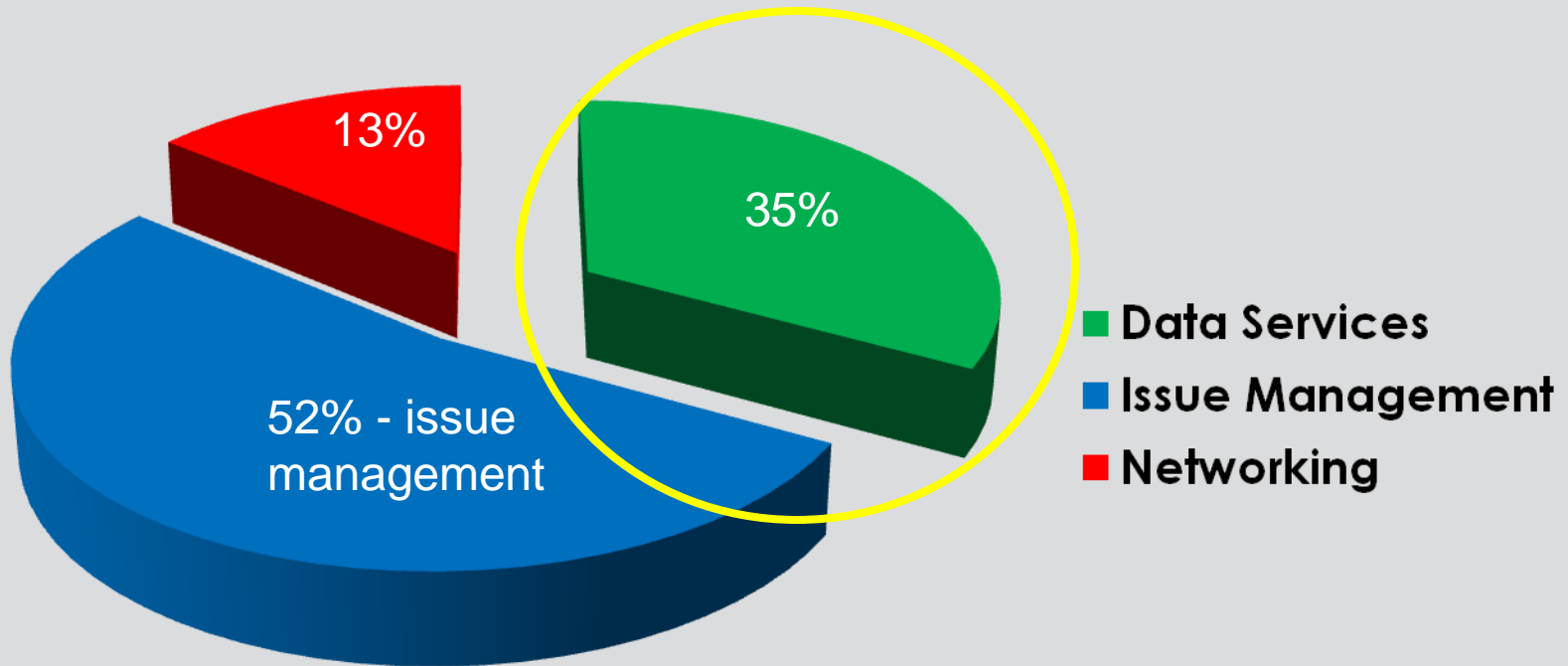
President, Independent Corrugator Plant (FBA member since 2003)

- Ad Hoc Committees**
- FBA's ad hoc committees have made great strides to help keep the corrugated industry alive in changing times, working on issues that can only be addressed at the industry level.
- Examples of important developments from FBA ad hoc committees include:
- **RFID** – examining tag recyclability and the cost/benefit ratio of applying them in a box plant.
  - **Sustainability** – quantifying and communicating corrugated's outstanding record for recycling and renewability.
  - **Fighting competing materials** – saving the industry 8.6 billion square feet of corrugated demand through **Corrugated Packaging Alliance** co-sponsorship.
  - **Wax Reputability and Recyclability Standard** – helping increase corrugated recycling.
  - **Corrugated Common Footprint for Produce Packaging and Case-Ready Meat Retailer Systems** – meeting new market demands for retail packaging, to prevent replacement by alternative materials.
  - **Political action** – providing information about legislative and policy issues affecting the corrugated industry.
- Participating in FBA committees will give you a chance to influence the outcomes of our work on major issues facing our industry and your business, today and in the future.

*"It's important for our company to give back to the industry. FBA's committee structure has proven that when specialists combine their talents to solve industry challenges, the entire industry benefits."*

Chief Operating Officer, Major Integrated Company (FBA member since 1962)

# FBA DUES ALLOCATION



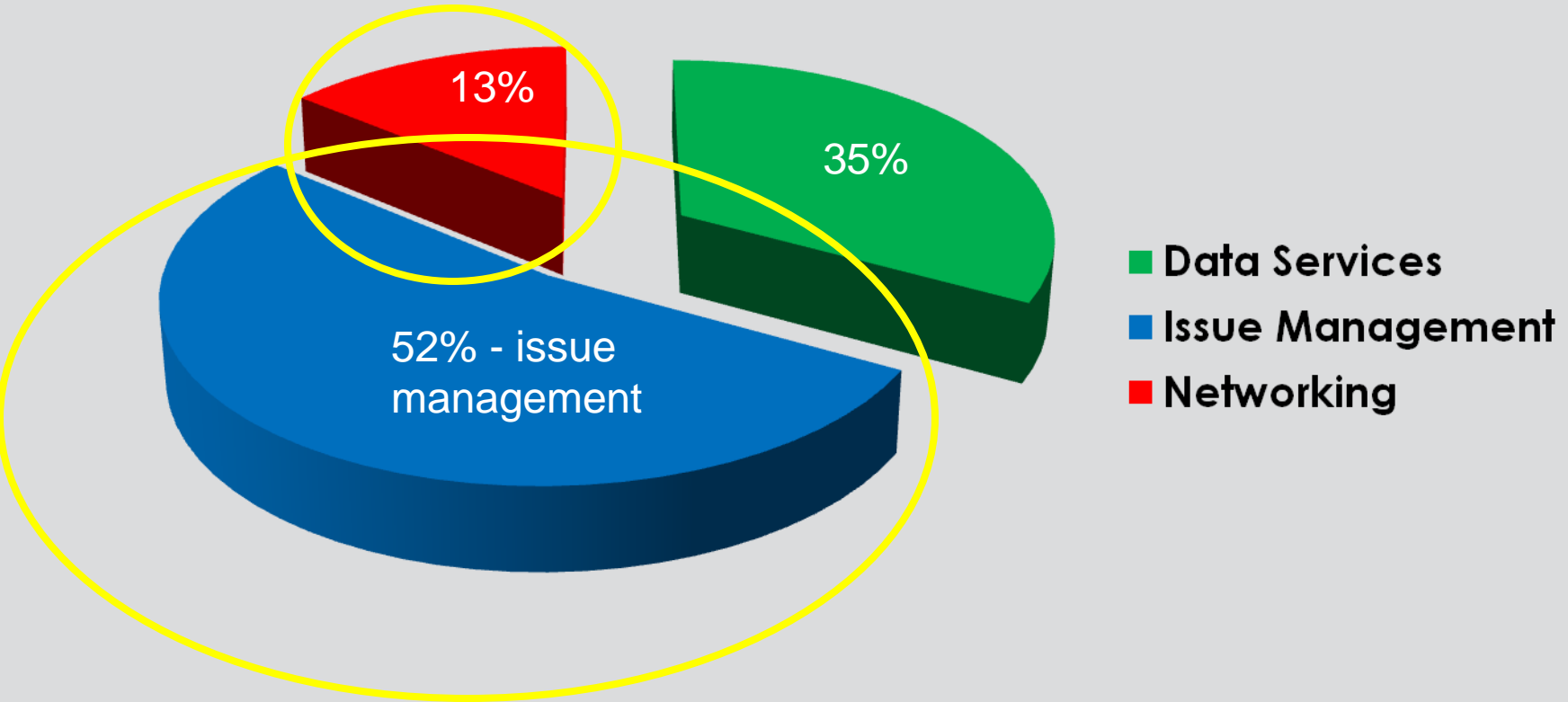
# FBA MEMBER BENEFITS



FIBRE BOX ASSOCIATION

- **DATA SERVICES** are the hallmark of the association
- Recently released our 70<sup>th</sup> edition of the Annual Report
- Only covers one core area of member benefits

# FBA DUES ALLOCATION



# ISSUE MANAGEMENT



FIBRE BOX ASSOCIATION

- **Largest body of work, but maybe least understood**
- **Key industry issues managed through an organization of standing committees**
- **Committees cover work in technical, environmental, safety & health, sustainability, etc.**

# MEMBERSHIP REPORT



FIBRE BOX ASSOCIATION

- 5<sup>th</sup> edition that complements the Annual Report
- Carries theme of Annual Meeting
- Provides details on the other two areas of core benefits; **NETWORKING...**
- And highlights **ISSUE MANAGEMENT** with definition of work and accomplishments of standing committees



FIBRE BOX ASSOCIATION

# **Introducing FBA's new website**

**Live and available  
Monday, June 6!**



HOME

ABOUT FBA

DATA SERVICES

ISSUE MANAGEMENT

NETWORKING

MEMBERSHIP



## FBA ANNUAL MEETING

Join us May 24-25 for FBA's Annual Meeting at the Fairmont The Queen Elizabeth hotel in Montreal, Quebec, Canada! [Click here](#) to register.

### SPECIAL EVENTS

REGISTER FOR FBA SPECIAL NETWORKING EVENTS

### REPORTS & SURVEYS

RECEIVE HIGHLY VALUED FBA REPORTS & SURVEYS

### FBA COMMITTEES

MAKE AN IMPACT BY JOINING AN FBA COMMITTEE

### INDUSTRY NEWS

GET THE LATEST NEWS ON EVERYTHING INDUSTRY AND FBA RELATED

## Data Services



FBA compiles the most complete and useful statistical information available anywhere about the corrugated industry. Members continually name these as a principle reason for belonging to FBA.

[>> Learn more](#)

## Issue Management



FBA committees help establish industry positions on issues of interest and help members make better decisions. The work of FBA committees benefits members by a collective pool of resources and expertise.

[>> Learn more](#)

## Networking



FBA participation affords members opportunities to interact with industry peers from both integrated and independent corrugated companies, learn about best practices, and share ideas.

[>> Learn more](#)



## FBA Store

Purchase reports and publications containing vital corrugated industry information. \*FBA

## News/Announcements

[2011 Productivity & Waste Survey Coming in May](#)

[Committee Members Check Your Calendars...](#)

[DOT Publishes New Rules for Hazmat ORM-D & Limited Quantity Shipments](#)

[FBA Announces Annual Meeting Leadership Panel Speakers](#)

## Special Events

